



BEEHIVE BROADBAND FAST FACTS

OVERVIEW

Beehive Broadband is a leading telecommunications company dedicated to delivering high-speed fiber internet, reliable TV, and phone services to communities across Utah and Eastern Nevada. With a focus on innovation and connection, Beehive Broadband works closely with local governments, housing associations, and municipalities to expand its state-of-the-art fiber network to underserved areas. As a community-driven organization, Beehive Broadband supports local initiatives and events, demonstrating a commitment to enriching the lives of its customers and the regions it serves. From rural neighborhoods to bustling towns, Beehive Broadband ensures that cutting-edge technology and personalized customer care are always within reach. Learn more at [beehive.net](https://www.beehive.net).

HISTORY

Beehive Broadband's story began in the 1960s when founder Art Brothers hand-built a 26-mile telephone line to connect isolated rural Utah communities. Beehive Broadband traces its roots back to 1963, when it was founded as Silver Beehive Telephone Company to provide reliable communication services to rural communities in Utah and Nevada. Recognizing the growing need for advanced connectivity, the company evolved over the decades, expanding its offerings to include cutting-edge fiber internet, TV, and phone services. Rebranding as Beehive Broadband, the company has remained committed to bridging the digital divide by bringing high-speed internet to underserved areas. With a history steeped in innovation and a focus on community, Beehive Broadband continues to honor its legacy while embracing the future of telecommunications. Now, Beehive is celebrating over 60 years of service, still working tirelessly to bring fiber internet services to new communities across Utah and Nevada.



SOCIAL MEDIA



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@beehivebroadband



Beehive Broadband



MEDIA COVERAGE

Why sponsors are so important for Olympic hopefuls gearing up for 2026 games

FOX13 Salt Lake City

ReConnect Program Brings Opportunity to Rural Nevada Town

US Department of Agriculture

Residents in small Santa Clara now have big internet options

St. George News

High-Speed Internet: A Game Changer for Rural Communities

Business in Utah

The New Boom Times: How Broadband Fuels Thriving Tech Economies

ICN, an ACA Connects Publication



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Beehive Broadband Target Audiences

Rural Residents

Families and individuals in remote areas who need reliable high-speed internet for everyday activities like streaming, remote work, online learning and telemedicine.

Local Businesses

Small businesses, farms, and other enterprises that rely on stable, high-speed connections for operations, communication and e-commerce.

Educational Institutions

Schools and students in rural areas who require internet access for educational resources, virtual classes and research.

Community Leaders and Organizations

Local governments, municipalities and housing developers seeking partnerships to bring improved connectivity to their areas.

Technology Enthusiasts

Those interested in adopting cutting-edge fiber-optic technology for superior speed, reliability and performance.

Market Insights

RISING DEMAND FOR RURAL CONNECTIVITY

Trend

With remote work, online education, and telemedicine becoming standard, the demand for high-speed internet in rural areas is growing rapidly.

Insight

22% of rural Americans lack access to broadband-speed internet (FCC, 2022). This creates an opportunity for providers like Beehive Broadband to fill the gap.

FEDERAL AND STATE FUNDING FOR BROADBAND EXPANSION

Trend

Programs like the Infrastructure Investment and Jobs Act (IIJA) allocate billions to expand broadband in underserved areas.

Insight

Beehive Broadband can leverage these grants to expand its footprint and offset the high costs of rural infrastructure development.

COMPETITION IN THE RURAL BROADBAND MARKET

Trend

Large providers (e.g., Starlink, HughesNet) are entering the rural market, offering satellite internet as an alternative.

Insight

Beehive's fiber-optic services offer a competitive edge in speed, reliability, and bandwidth compared to satellite options, which often have latency and data cap issues.

FOCUS ON DIGITAL EQUITY

Trend

Policymakers and consumers are increasingly focused on closing the digital divide in rural and underserved areas.

Insight

Beehive's mission aligns with this focus, providing a strong narrative for marketing and grant applications.

STORY IDEAS

How Beehive Broadband Gives Back to the Community

Beehive Broadband is deeply committed to giving back to the communities it serves, fostering meaningful connections beyond its advanced fiber internet and technology services. From sponsoring the Tooele Children's Justice Center Golf Tournament to donating technology to the Goshute Tribe at Sacred Circle Healthcare, the company prioritizes initiatives that make a tangible impact. Additionally, Beehive Broadband inspires future generations through STEM education, engaging students with hands-on lessons about fiber technology and its potential. Rooted in its mission to build stronger, more connected communities, Beehive Broadband continues to lead with purpose, creating opportunities for growth, learning and connection.

Beehive Broadband's Efforts to Bring Fiber Internet to Rural Communities

Driven by a vision of digital equity, Beehive Broadband remains dedicated to connecting people and creating opportunities for rural communities to thrive in the modern world. Through close collaboration with local governments, municipalities, and housing associations, Beehive identifies areas where connectivity can drive economic development, improve education and healthcare, and enhance quality of life. Guided by a commitment to bridging the digital divide, Beehive evaluates community needs, infrastructure, and growth potential to prioritize impactful fiber expansions. Rooted in its mission of connection, Beehive remains dedicated to ensuring that even the most remote communities have access to reliable, high-speed internet.

PR CONTACT INFORMATION

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